

SPOT THE FUTURE - TRAIN NOW!

“My mission as a futurist is to empower people - moving them from inspiration to transformation” Liselotte Lyngso, Future Navigator



KEYNOTE

Catch the future! Or the future will catch you

Spot the trends and transformations that are coming - prepare now

Never before have we worked harder and smarter than today. Unfortunately, that is no longer enough. In order to succeed you need a futurist mindset: A fundamentally new approach to what the world is going to look like, and what can and needs to be done here and now. We have invited Futurist Liselotte Lyngsø, Founding Partner of Future Navigator, to teach us how to spot and train for the future. We will be influenced by a whole range of trends that together will alter the way we live, prioritize, secure and organize our lives. For instance, are we certain that we will keep moving to big cities when a generation of gamers enter the housing market? Or will they prefer to create new cities with the help of a much faster internet, digital platforms, new family structures and autonomous vehicles? And how will we cope with housing a population if nobody ever dies? Success in the future will not evolve around having "more" but doing things "better". Liselotte will in an interactive and highly energized presentation address important skills for the visionary businesses of tomorrow such as: the ability to spot taboos, to "listen louder" and making future based ideas development. Thus, enabling her audience to create original and innovative solutions making both their own life and the world better. Prepare for a fun and thought-provoking presentation.



LINKS TO PRESENTATIONS 2018

Fast Company:

<https://www.fastcompany.com/90180181/this-is-what-work-will-look-like-in-2100>

BBC Radio:

<https://www.youtube.com/watch?v=cP37jzrt5is&feature=youtu.be>

Bayer:

https://www.youtube.com/watch?v=m4iLh2hcE_U

Clerkenwell Design Week:

<https://youtu.be/K63O0LIK1nU>

Madrid future of food & retail

<https://www.youtube.com/watch?v=WazZsNjUfWs&t=5s>

In the News with scenarios for mobility as a service (maas)

https://www.youtube.com/watch?v=pjeJDw_EOyM&feature=youtu.be

Pecha Kucha - rehearsal 20 slides - 20 seconds each

<https://www.youtube.com/watch?v=RB6n0JkvjPU>

<http://www.radionz.co.nz/programmes/featured-audio/story/201858469/on-the-road-to-driverless-cars>

Liselotte is author of: Dont Be A Bore – Explore: <https://www.amazon.com/Future-Navigator-Dont-bore-explore-ebook/dp/B00K34QTOO>

LISELOTTE LYNGSØ

Liselotte Lyngsø is Managing Partner of the innovation and futurist company Future Navigator. Prior to that, she was Director at Fahrenheit 212 an ideas company owned by Saatchi. For 8 years she worked as Director of Research at the Copenhagen Institute for Futures Studies. Since 2002, she has been a member of the Foresight editorial board in the EU (predicting Brexit back in 1996!) and she is a founding member of the Global Future Forum. Furthermore she is a futurist advisor at the [Lifeboat Foundation](#) and the 2018 [NMC Technology Outlook](#).

Liselotte works extensively with scenarios for the future, innovation, technologies and megatrends that have consequences for the way we think, work, feel and behave. She is in great demand as a keynote speaker all over the world as well as consulting for several global organizations like OSM, IKEA, Bayer, Johnson & Johnson, Ramboll, and NovoNordisk. Born in Denmark, she has an M.Phil. in Economics and Politics from St. Antony's College, Oxford University, UK. Liselotte speaks Scandinavian, English and French.

<https://futurenavigator.com/portfolio-item/liselotte-lyngso/>



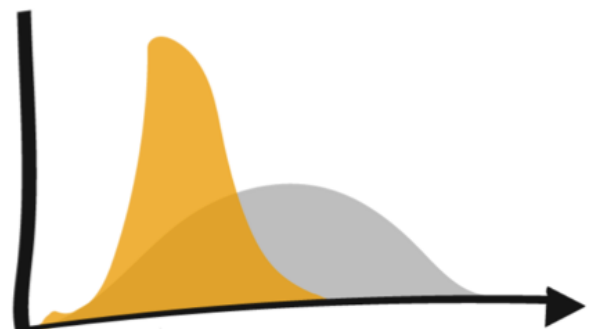
FUTURE NAVIGATOR

About Future Navigator www.futurenavigator.com

Globalization and digitization have made it possible for Future Navigator to revolutionize future studies. With the innovative Trend Navigator [app](#), we invite the world to spot and prioritize transforming trends. We

believe that predicting the future has to be a collaborative effort where all kinds of skills and perspectives are brought into play. Our horizon is the possible and the desirable future that will change the way we live, work, think and act. We seek inspiration for changing the present for the better. We look at the dominant trends in management, climate, economy, transport, health, culture, consumption and technology. Our goal is to enable our clients to reach for the future.

WE ALL NEED TO SPOT AND TRAIN FOR
THE FUTURE



KEEP AN EYE ON THE TRANSFORMING
TRENDS - THE IMPACT IS COMING FAST AND
IS GLOBAL